DEPARTMENT OF COMMERCE

2.6.1. Programme outcomes, Programme specific outcomes and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students

PROGRAMME OUTCOMES (POs)

M.Com

PO1: Post-graduate commerce students at the time of their graduation will acquire comprehensive knowledge of accounting principles, concepts and methods of accounting for different types of business concerns together with the ability to prepare cost sheets and analyse financial and costing data to take considered managerial decisions such as whether to make or buy a product, expand business territories etc.

PO2: Gain comprehensive knowledge about the financial management, organisation behaviour, human resources management and entrepreneurship.

PO3: The students will have good opportunities for employment in the Accounting and HR Departments of companies, in addition to a good grounding for higher academic pursuits.

PROGRAMME SPECIFIC OUTCOMES (PSOs)

M.Com

PSO1: Cater to the manpower requirements of the companies in Accounting, Taxation, Financial analysis and management.

PSO2: Inculcate the entrepreneurial and managerial skills to establish and manage the business entities efficiently.

PSO3: Acquire strong subject matter expertise in finance, financial analysis and markets.

PSO4:Knowledge on research methods, formulating hypotheses, statistical analysis and preparation of reports enhance the research capabilities and provide scope for research careers.

MCOM - Course Outcomes

Courses	Course Outcomes
ORGANIZATIONAL BEHAVIOUR	1.To analyse and compare different models used to explain individual behaviour related to motivation rewards2.To identify the processes used in developing communication and resolving conflicts
FINANCIAL MANAGEMENT- I	1.To impart the basics of financial management for the benefits of commerce students2.To enable the students to know the concepts of the investment, financing and working capital
QUANTITATIVE TECHNIQUES - I	1.To enable the students to be aware of the cientific approach for decision making and solving the business problems2.To apply mathematical techniques to solve the management problems quantitatively
MARKETING MANAGEMENT	1.To make the students understand the importance and the relevance of marketing in today's business world2.To enable the to understand the features of the Indian marketing
MANAGEMENT ACCOUNTING - I	1.To enable the students to get knowledge about the various techniques of management principles2.To make the students to get the practical skill in solving management problems
RESEARCH METHODOLOGY	1.To be aware of the ethical principles of research, ethical challenges and approval processes2.To critically analyse the quantitative and qualitative approaches
FINANCIAL MANAGEMENT - II	1.To impart the basics of financial management for the benefits of commerce students2.To enable the students to know the concepts of the investment, financing and working capital
QUANTITATIVE TECHNIQUES-II	1.To enable the students to be aware of the scientific approach for decision making and solving the business problems2.To apply mathematical techniques to solve the management problems quantitatively
SERVICES MARKETING	1.To focus on the unique challenges of marketing and managing services and delivery2.To know the various attributes of services, customer attraction, retention and satisfaction
MANAGEMENT ACCOUNTING-II	1.To enable the students to get knowledge about the various techniques of management principles2.To make the students to get the practical skill in solving management problems

HUMAN RESOURCES DEVELOPMENT - I	1.To facilitate the students to know about the importance of human resources
	2.To make the students to understand the various aspects of the human resources development
	1.To make the students know the process of accounting for
ADVANCED COST ACCOUNTING - I	cost elements
	2.To understand the advantages of costing to the stakeholde
	workers, creditors and the public
	1.To enable the students about the preparation of the compa
ACCOUNTING FOR COMPANIES – I	accounts
	2. To motivate the students to understand the various
	provisions of the Companies Act
INCOME TAX LAW AND PRACTICE	1.To provide a detailed understanding of the various
	provisions of I.T Act
	2.To enable the students to know the assessment procedures
	and tax planning
ENTREPRENEURIAL DEVELOPMENT	1.To make the students to understand the concept of
	entrepreneurship and their work in life
	2. To enable the students to know the effectiveness of the
	manpower in entrepreneurship
HUMAN RESOURCES DEVELOPMENT - II	1.To facilitate the students to know about the importance of
	human resources
	2.To make the students to understand the various aspects of
	the human resources development
	1.To make the students understand the process of ascertaining
ADVANCED COST	classification and controlling costs
ACCOUNTING - II	2.To enable the students to learn the various methods of cos
	elements
ACCOUNTING FOR COMPANIES – II	1.To make the students understand the applications of
	accounting transactions in corporate sector
	2.To facilitate the students to understand the provision of
	Indian Companies Act
	1.To make the students to gain knowledge of the principles
	the Indirect tax
BUSINESS TAXATION	2. To highlight the students about the Customs Duty, Excise
	Duty, VAT etc
INDUSTRIAL LAW	1.To know the development and judicial set up of industrial
	law
	2. To learn the laws relating to industrial relations, social
	security and working conditions.