

DEPARTMENT OF COMMERCE

2.6.1. Programme outcomes, Programme specific outcomes and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students

PROGRAMME OUTCOMES (POs)

M.Phil Commerce Programme

PO1: Students completing the M.Phil programme in Commerce will have the ability to formulate a basic research design for a simple research project

PO2: Learn the importance of professional and intellectual integrity, professional code of conduct, ethics of research and scholarship and understanding the responsibility to contribute to the community for the sustainable development of the society

PO3: Gain awareness on the contemporary issues in the field of commerce affecting the society and aspire to seek solutions.

PO4: Kindle the interest to pursue Doctorate in Philosophy and other advanced research programmes.

PROGRAMME SPECIFIC OUTCOMES (PSOs)

M.Phil

PSO1: Develop conceptual business knowledge to solve practical issues by using techniques such as case analysis, projects and assignments.

PSO2: Gain the knowledge of use of software packages like SPSS to analyse data collected during the field survey and the ability to interpret the data

PSO3: Acquire the report writing ability to present the research study in a systematic manner.

PSO4: Optimise the counselling and guidance skills for themselves and society,

PSO5: Understand the individual and organisational behaviour, attitudes and perceptions.

M.PHIL

Courses	Course Outcomes
RESEARCH METHODS FOR BUSINESS	<p>1.To provide basic grounding in the fundamentals of designing a research project, including the methodology to be used in the review of literature</p> <p>2.To familiarize the students with data collection techniques, analysis of data and its interpretation by using statistical techniques and SPSS software</p>
HUMAN RESOURCE MANAGEMENT	<p>1.To develop a broad understanding of the functions of the HR Department and the prevailing HR scenario in India</p> <p>2.To familiarize the students with the techniques of performance appraisal and HR auditing principles</p>
SERVICES MARKETING	<p>1.To provide a basic understanding of the role of services in the economy</p> <p>2.To equip the students with knowledge about consumer decision making process and factors influencing consumer satisfaction</p>
GREEN MANAGEMENT	<p>1.Introducing students to green thinking and ethical management practices in companies</p> <p>2.Providing a knowledge base for the green tools that can be used for steering the companies on the path of sustainability</p> <p>3.Green strategies that can be adopted to convert an environmental problem into a business opportunity for companies</p>
FINANCIAL MANAGEMENT	<p>1.To provide an understanding of the scope of financial planning and forecasting</p> <p>2.To equip students with knowledge of capital structure theories, and ability to assess the suitability of different sources of funding for companies</p>
CONSUMER BEHAVIOUR	<p>1.To provide an understanding of the complexities underlying consumer behavior and the influence of reference groups and cultural factors</p> <p>2.To give insights into the consumer decision making process and buying motives</p>
MICRO FINANCE	<p>1.To provide insights into the role played by microfinance in the eradication of poverty</p> <p>2.To throw light on the various Microfinance methodologies for the provision of inclusive credit</p>